

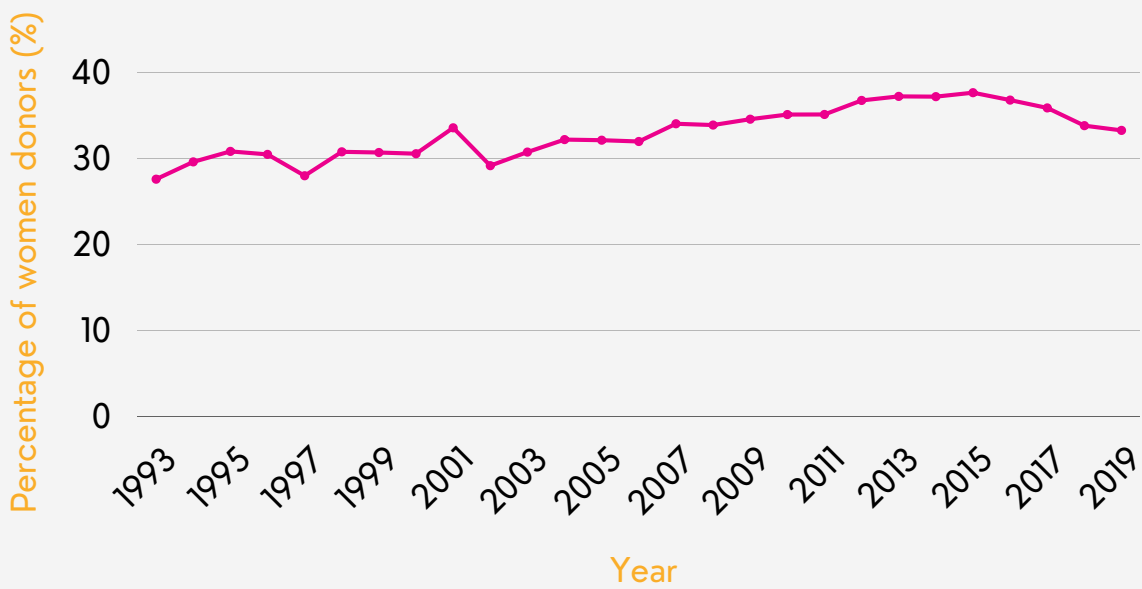
ARE CAMPAIGN DONATIONS GENDERED?

Gender gaps still exist in donations to Canadian political parties and candidates. Women donate **less often** and in **smaller amounts** than men. They are more likely to donate to **women candidates** and also to the **national party** than to local candidates.



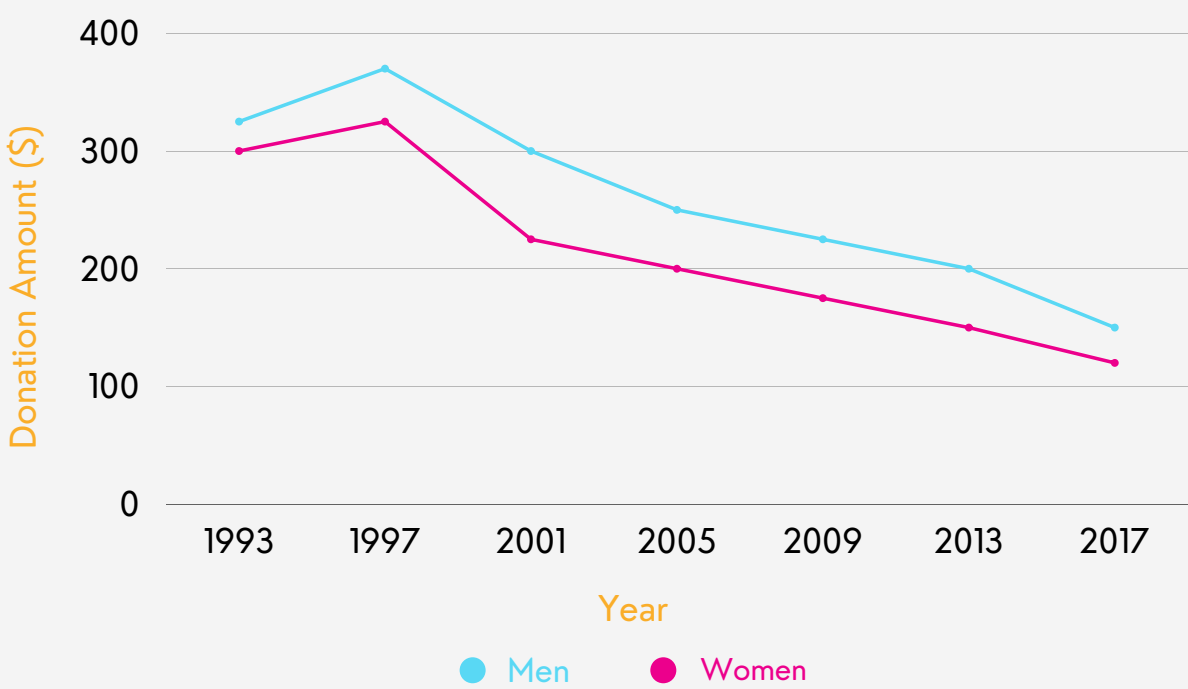
Across 25 years of study, women donate less often than men, but the percentage of women who donate has risen slightly overtime. There is a slight trend towards increasing proportion of women donors.

Percentage of Women Donors, 1993-2018



On average, donations from men are **\$48 more** than those from women.

Mean amount of donations for men and women



Men donate the most overall but when women do donate, they are **more likely** to donate to women.

